

Carbon Reduction Plan

Content Guru

Publication date: 27/03/2024

Commitment to achieving Net Zero

Content Guru, together with its Parent Company, Redwood Technologies, is committed to achieving Net Zero emissions by 2050, a goal endorsed at board level.

Emissions Footprint

Baseline emissions are a record of the greenhouse gases that have been produced in the past and were produced prior to the introduction of any strategies to reduce emissions.

Baseline emissions are the reference point against which emissions reduction can be measured.

Scope 1 and 2 emissions were first reported in 2021 and are publically available on Companies House website in our Group accounts under Streamlined Energy and Carbon Reporting (SECR).

2020 Baseline Year Emissions (see notes below)	
Scope 1	101.40 (kgCO ₂ e)
Scope 2	185.43 (kgCO ₂ e)
Total Emissions	286.83 (kgCO ₂ e)
Greenhouse gas emissions (GHG) per person	0.899 tCO ₂ e/person

2021 Emissions Reporting	
Emissions	Total
Scope 1	104.10 (kgCO ₂ e)
Scope 2	163.50 (kgCO ₂ e)
Total Emissions	267.70 (kgCO ₂ e)
Greenhouse gas emissions (GHG) per person	0.376 tCO ₂ e/person

2022 Emissions Reporting	
Emissions	Total
Scope 1	103.3 (kgCO ₂ e)
Scope 2	148.3 (kgCO ₂ e)
Total Emissions	251.6 (kgCO ₂ e)
Greenhouse gas emissions (GHG) per person	0.254 tCO ₂ e/person

Emissions reduction targets

In order to continue our progress to achieving Net Zero, we have adopted the following carbon reduction targets:

We project that reported carbon emissions will decrease over the next five years to 214.16 kgCO₂e by 2026. This is a reduction of 20%.

Carbon Reduction Projects

Completed Carbon Reduction Initiatives

The following environmental management measures and projects have been completed or implemented since the 2020 baseline:

- Management of existing ISO 14001-certified Environmental Management System.
- Introduction of hybrid working and encouraging car sharing to reduce business travel and energy consumption.
- Company cycle borrowing scheme enabling employees to use bicycles for short journeys, to avoid the use of motor vehicles.
- Cycle To Work scheme.
- Establishment of ESG Committee with responsibility for coordinating carbon reduction plan.
- Installation of solar panels at Bracknell HQ in autumn 2023.
- Installation of motion sensor (PIR) lighting in 2023 at Bracknell HQ.
- Introduction of food waste recycling at Bracknell HQ.
- UK printer/MFP's all net neutral through Kyocera.
- Internal environmental campaigns to increase employee participation in carbon reduction initiatives.
- Preferred lower-carbon airlines list for travel, based on environmental impact benchmarking.

Planned Carbon Reduction Initiatives

Content Guru is planning to implement further measures such as:

- Review of office consumables to identify opportunities for increased use of sustainable options.
- All company cars hybrid or greener.
- Electric car charging for colleagues parked in Radius Court.
- Additional support for colleagues using public transport.

Declaration and Sign Off

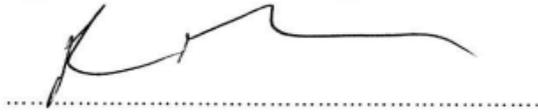
This Carbon Reduction Plan has been completed in accordance with PPN 06/21 and associated guidance and reporting standard for Carbon Reduction Plans.

Emissions have been reported and recorded in accordance with the published reporting standard for Carbon Reduction Plans and the GHG Reporting Protocol corporate standard and uses the appropriate UK Government emission conversion factors for greenhouse gas company reporting.

Scope 1 and Scope 2 emissions have been reported in accordance with SECR requirements.

This Carbon Reduction Plan has been reviewed and signed off by the board of directors.

Signed on behalf of Content Guru:


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Date:27/03/2024.....